

## The operating power of Cimsup meets the requirements of Compagnie Fruitière

In the market for fifteen years, **Cimsup responds to issues** of industrial businesses, trading and distribution.



Edited by Agilya, **Cimsup solutions allow their clients to increase their efficiency**, control the environment changes and evolve to new technology concepts while preserving their investments.

**Cimsup combines ergonomics, user productivity and advanced features.**

The power and operational flexibility of Cimsup ERP allow Compagnie Fruitière to rapidly increase its gains in productivity through automation and harmonization of flows.

As both producer, transiter and importer of fruits and vegetables from around the world, Compagnie Fruitière processes 500 000 tons of products for the global marketplace. The flow must adapt to changes in European regulation. Until 1997, CF worked with a software developed in-house that corresponded strongly to business constraints, but still very limited in terms of evolutions, statistics and reporting.

***Cimsup ERP now allow reporting and lot traceability that the old system did not.***

In addition to the traditional business, which is to buy from the producer and sell to the distributor, Compagnie Fruitière also has a trading activity based upon commission : to sell products on behalf of producers for a fee fixed by contract. Compagnie Fruitière supports all the logistics of distribution from the production sites. It wanted to incorporate a tool capable of monitoring and fairly reflect the costs (freight, transit, customs ...) to various exporters and quickly adapt to changes brought about by regulation.

*« Given the specificity of our core business, trading, Compagnie Fruitière was looking for a software package with great flexibility to meet their business constraints of budget and time, says Hervé De Siles, project leader to the Compagnie Fruitière. We chose Cimsup before its main competitors for its very functional and technical consultants, and its easy to use capabilities. »*

« Cimsup has helped to streamline and automate the information system and to acquire a greater flexibility. CF won in terms of reporting and dashboards. This harmonization of information system associated with better tracking have improved our productivity and our analysis. Cimsup is operational in four sites, three fulfil trading functions, a fourth is a site that manages with Cimsup administrative functions of transit . » says Hervé DE SILES.

## Products offers

**The main offer** drives business functions, purchasing, production and stocks.

In addition, Agilya Solutions propose two vertical Pre-Packaged offers

**Cimsup Packing :** the main core adapts to the traceability of packing and co-manufacturing : EDI, management of logistics units, bar code tracking, supply chain edge.

**Cimsup Trading** manages advanced functions oriented mass distribution: alternative logistics, customers filieres, EDI integration, complex pricing, end of period discounts, freights management, margins monitoring ,...



### *Installation synopsis :*

- **Environment** : 4 sites installed connected by a Citrix Metaframe network, about fifty users
- **Applicative mapping** : sales management, purchase management, inventory management, Eurinfo accounting interface
- **Business specificities** : purchases in committee (sales accounts), remote sales (on floating stock).

### *About Compagnie Fruitière :*

**Created in 1939, the Company Fruitière** (17 000 employees, turnover: MOE 304) specializes in production, import and distribution of fresh fruits, especially bananas. CF imports 5000 references of products (bananas, pineapples, almonds, lychees, etc.) from around the world (1 to 2 producers per country) and **produces 140 000 tons of fruits and vegetables per year in Cameroon and 180 000 in Ivorian Coast.** CF handles an average of 500 000 tons of products annually, mainly to the wide distribution of French and European market and more than 1 350 tons are traded daily. CF has established a partnership with the American group Dole that has the same activity at the global level.

### *They chose Cimsup solution software :*

AIRBORNE Groupe STEELCASE STRAFOR. ARELEC, ARGUEL, BUFFET CRAMPON, CHAMPAGNE JACQUART, CFO, COMPAGNIE FRUITIERE, CONDI PLUS, COUSIN, EDITIONS PRIVAT, EMILE HENRY, Groupe LACROIX, FM LOGISTIC, FRANCE RESTAURATION RAPIDE, Groupe LA NIVE, HOTAVIA RESTAURATION SERVICE Groupe AOM, IGOL, INTERSTRAP, LACROIX-LUCAERO, MANUFACTURE FOREZIEENNE DES LAMES DE SCIE, NEYRAT PEYRONIE PRECIMETAL, SAFIG, SOCOPA, ...