

CIMSUP

L'informatique de gestion devient plaisir...

Customer testimonial

- IGOL BRETAGNE ANJOU -

IGOL BRETAGNE ANJOU, specialist in lubricants and greases, oils its information system to provide more services to its customers.

In the market for fifteen years, **Cimsup responds to issues** of industrial businesses, trading and distribution.

Edited by Agilya, **Cimsup solutions allow their clients to increase their efficiency**, control the environment changes and evolve to new technology concepts while preserving their investments.

Cimsup combines ergonomics, user productivity and advanced features.



IGOL BRETAGNE ANJOU specializes in manufacturing, trading and distribution of lubricants. **Its business is very competitive** and the loyalty to its customers (consisting of garages, transporters, industrials, agriculturiers ,...) is indeed an essential issue.

In this context, IGOL BRETAGNE ANJOU has completed its product offer with **the providing of comprehensive services** (materials providing, financial contracts ,...). Customers can therefore benefit of advantages through agreements of short or long time duration.

Cimsup ERP integrates business processes

To make its choice, IGOL BRETAGNE ANJOU considered various market softwares. Most covered poorly its sector of activity or were not sufficiently flexible to adapt to its critical business processes.

« *Cimsup covers efficiently our very complex pricing. Its flexibility allows to respond quickly to our business constraints. **We opted for the full Cimsup package** (procurement, sales, inventory, production, accounting interface) and add-ons for business functions (financial agreements, advances on merchandise, promotional gifts, sponsorship and advertising budgets ...)* », said Michel SIX, Financial Manager at IGOL BRETAGNE ANJOU.

Cimsup production management can handle the packing activity efficiently. The components stock control (final packing, labeling ...) is essential. Processing and monitoring of business activities from order taking to invoicing have **made significant gains in productivity at the administrative level**. The project started in January 1999 with a detailed study of company key processes. The add-ons were discussed and implemented by the project team in close collaboration with the super users. The solution has been **operational since January 2001**.

Products offers

The main offer drives business functions, purchasing, production and stocks.

In addition, Agilya Solutions propose two vertical Pre-Packaged offers

Cimsup Packing : the main core adapts to the traceability of packing and co-manufacturing : EDI, management of logistics units, bar code tracking, supply chain edge.

Cimsup Trading manages advanced functions oriented mass distribution: alternative logistics, customers filieres, EDI integration, complex pricing, end of period discounts, freights management, margins monitoring ,...

Installation synopsis :

- **Environment** : 3 sites installed connected by a Citrix Metaframe network, about fifty users
- **Applicative mapping** : sales management, purchase management, inventory management, production management, Sage accounting interface
- **Business specificities** : financial agreements, goods advances, management of reserved discounts, loan management assignment, management of promo gifts, management of advertising and sponsorship budgets, fast seizing of customers tariff conditions

About IGOL :

IGOL BRETAGNE ANJOU (turn over 2007 : 22,7 MF, 95 people) **sells 10 000 tons of lubricants per year in 21 French counties**. Certified ISO 9002, it is being prepared with the standard environmental certification ISO 14000. Sectors: auto, motorcycle, transportation, public works, agriculture, boating ... IGOL BRETAGNE ANJOU is the largest associated partner of the IGOL Group. The group IGOL first independent French group (10 regional companies) **distribute 39 000 tons of lubricants per year**. Thousands of professionals trust it, partners offering beyond a mere commercial or technical, a relationship based on trust, service, advice and exchange. The quality of services, advice and professionalism of technicians and engineers of IGOL group participated closely **in the victory of prestigious teams** : LAROUSSE F1, KAWASAKI, Lada ® POCH (Lada importer in France), FERRARI or PERLINI Club Italy.

They chose Cimsup solution software :

AIRBORNE Groupe STEELCASE STRAFOR. ARELEC, ARGUEL, BUFFET CRAMPON, CHAMPAGNE JACQUART, CFO, COMPAGNIE FRUITIERE, CONDI PLUS, COUSIN, EDITIONS PRIVAT, EMILE HENRY, Groupe LACROIX, FM LOGISTIC, FRANCE RESTAURATION RAPIDE, Groupe LA NIVE, HOTAVIA RESTAURATION SERVICE Groupe AOM, IGOL, INTERSTRAP, LACROIX-LUCAERO, MANUFACTURE FOREZIEENNE DES LAMES DE SCIE, NEYRAT PEYRONIE PRECIMETAL, SAFIG, SOCOPA, ...