

CIMSUP

L'informatique de gestion devient plaisir...

Customer testimonial

- GROUPE LACROIX -

Le Groupe Lacroix, leader of cheese packaging, chooses Cimsup ERP to strengthen its billing and optimize its production



In the market for fifteen years, **Cimsup responds to issues** of industrial businesses, trading and distribution.

Edited by Agilya, **Cimsup solutions allow their clients to increase their efficiency**, control the environment changes and evolve to new technology concepts while preserving their investments.

Cimsup combines ergonomics, user productivity and advanced features.

To standardize and make reliable its information flows, Groupe Lacroix (leader in wood packaging, cardboard, plastic manufacturing and partner of major European agro-food), **equipped with the Cimsup ERP.**

With several subsidiaries and eleven production sites, Le Groupe Lacroix operates three types of manufacturing and uses nearly a hundred suppliers of raw materials. **Procurement management is complex**, notably for plastics, sold or purchased on cyclical international market. An integrated printer provides daily production services with labels and a fleet of fifteen trucks provide 90% of upstream and downstream transport

« *Our choice turned to Cimsup ERP. This software east with great adaptability which takes account of the particularities of our sector of activity and our sites geographic localization. **Cimsup adapts perfectly** to the process in plastic factories, cardboard and very different other industries in terms of production and trade.* » specifies Marc Samson Secretary general of Le Groupe Lacroix.

Le Groupe Lacroix bénéfited of one of the first multi-site Citrix installations associated with Windows NT.

With 1 600 to 2 000 references sold for cardboard and wood packaging, and 300 to 400 for plastic, Groupe Lacroix has to combine skills and knowledge, power and production quality, flexibility and speed.

« *The sites had their own information system, not connected, which creates problems of data communication and reliability.* » says Bruno Lacroix, Managing Director of Le Groupe Lacroix



Cimsup, a soft integration

A far reaching study permitted the setting out of processes, an iterative prototyping of Cimsup, implementation of the solution first on the site of Bois d'Amont, one of the most complex by the diversity of flows, then gradually extending to the various factories and other companies, the training of the deployment team.

Products offers

The main offer drives business functions, purchasing, production and stocks.

In addition, Agilya Solutions propose two vertical Pre-Packaged offers

Cimsup Packing : the main core adapts to the traceability of packing and co-manufacturing : EDI, management of logistics units, bar code tracking, supply chain edge.

Cimsup Trading manages advanced functions oriented mass distribution: alternative logistics, customers filieres, EDI integration, complex pricing, end of period discounts, freights management, margins monitoring ,...

For immediate results

Centralization and coordination of information on a single database to increase the level of customer service, production planning (MRP) and inventory management, control of transfer of delivery notes and securing of billing system without increasing the administrative relationship with customers, effective response on the prices calculations and offers respecting their contractual logic, ability to move quickly to EDI.

Installation synopsis :

- **Environment** : 6 sites installed linked with Citrix Metaframe network, about fifty users
- **Applicative mapping** : sales management, purchase management, inventory management, production management, MRP, accounting interface
- **Business specificities** : purchases in committee (sales accounts), remote sales (on floating stock).

About Le Groupe Lacroix :

Groupe Lacroix, whose headquarters are located in a beautiful valley of the Jura, specializes in the design and manufacture of wood made food packaging, cardboard and plastic. This French family business established 40 years ago, is today a **European leader in its sector**. It has several subsidiaries including Plasti Lax, its subsidiary that produces packaging in injected thermoformed plastic, founded in 1986, **19 production sites (10 in France and one in Canada) and runs between 50 and 100 suppliers for the raw materials supply** . With a turnover 2007 of 53 M€ for a total of 750 people, Groupe Lacroix has 2500 references in the agro food sector with, among its main customers: Besnier, Bel, ULN, Entremont, Galbani La Compagnie des Fromages, Bonduelle, cooperative Isigny, Richemont,...

They chose Cimsup solution software :

AIRBORNE Groupe STEELCASE STRAFOR. ARELEC, ARGUEL, BUFFET CRAMPON, CHAMPAGNE JACQUART, CFO, COMPAGNIE FRUITIERE, CONDI PLUS, COUSIN, EDITIONS PRIVAT, EMILE HENRY, Groupe LACROIX, FM LOGISTIC, FRANCE RESTAURATION RAPIDE, Groupe LA NIVE, HOTAVIA RESTAURATION SERVICE Groupe AOM, IGOL, INTERSTRAP, LACROIX-LUCAERO, MANUFACTURE FOREZIEENNE DES LAMES DE SCIE, NEYRAT PEYRONIE PRECIMETAL, SAFIG, SOCOPA, ...